



Barnyard On-line Survey Results

Date: December 20, 2023

Survey conducted by
Promote Pulaski
702 Carol Lane
Pulaski, WI 54162

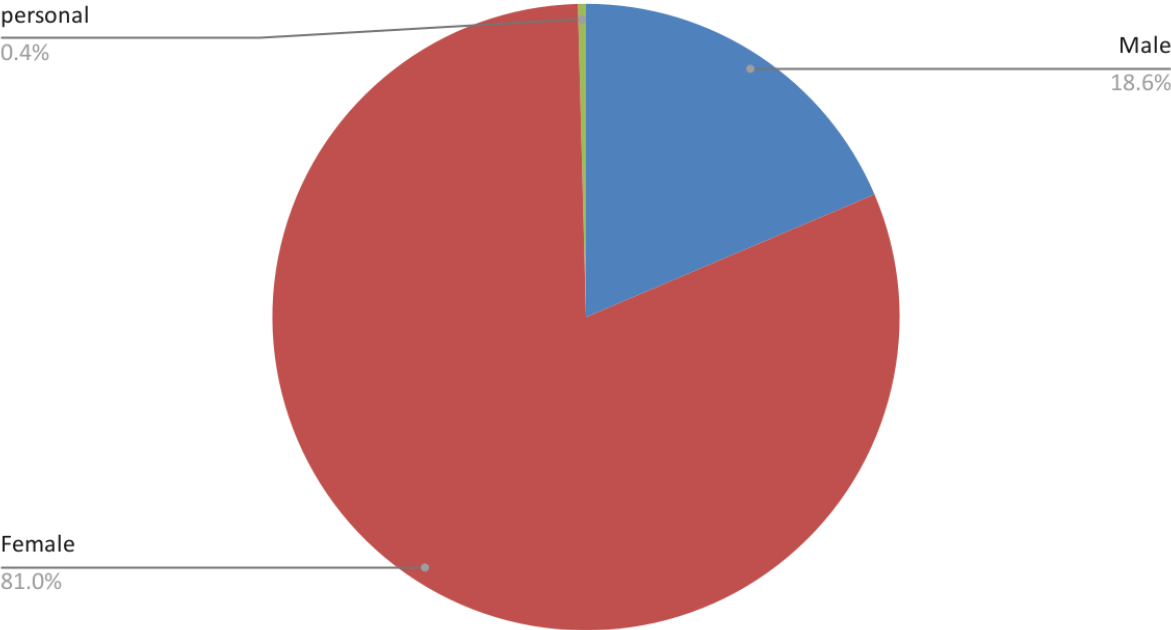
Questions/Comments

Email: Promotepulaski@gmail.com

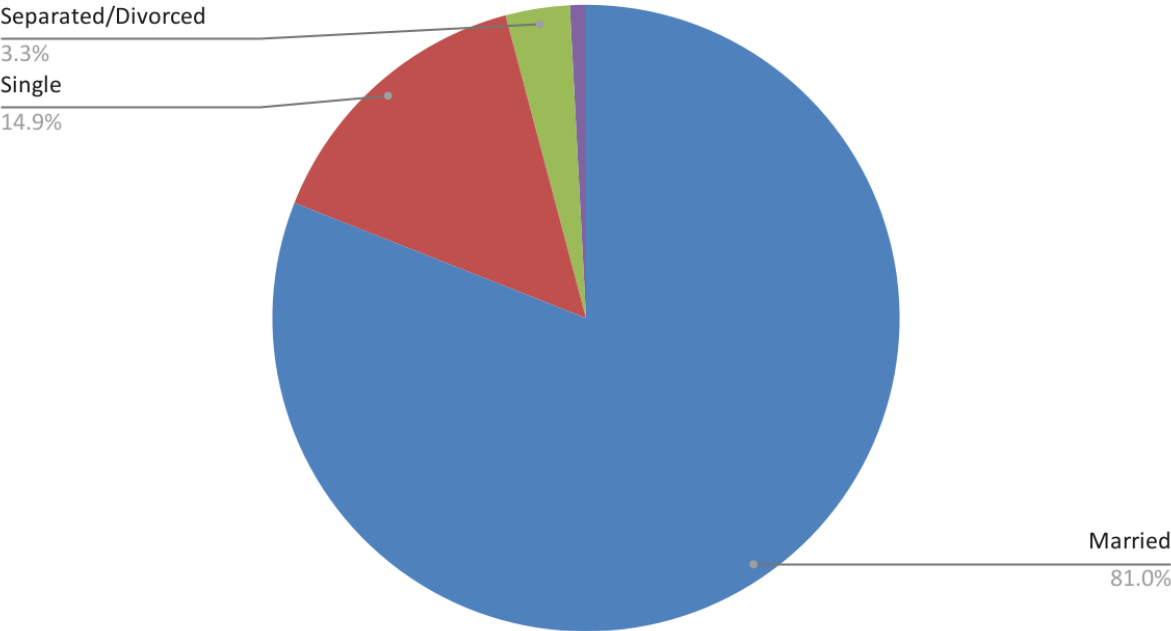
Phone: Tammy Brzeczowski
920-822-4450 (daytime-work)



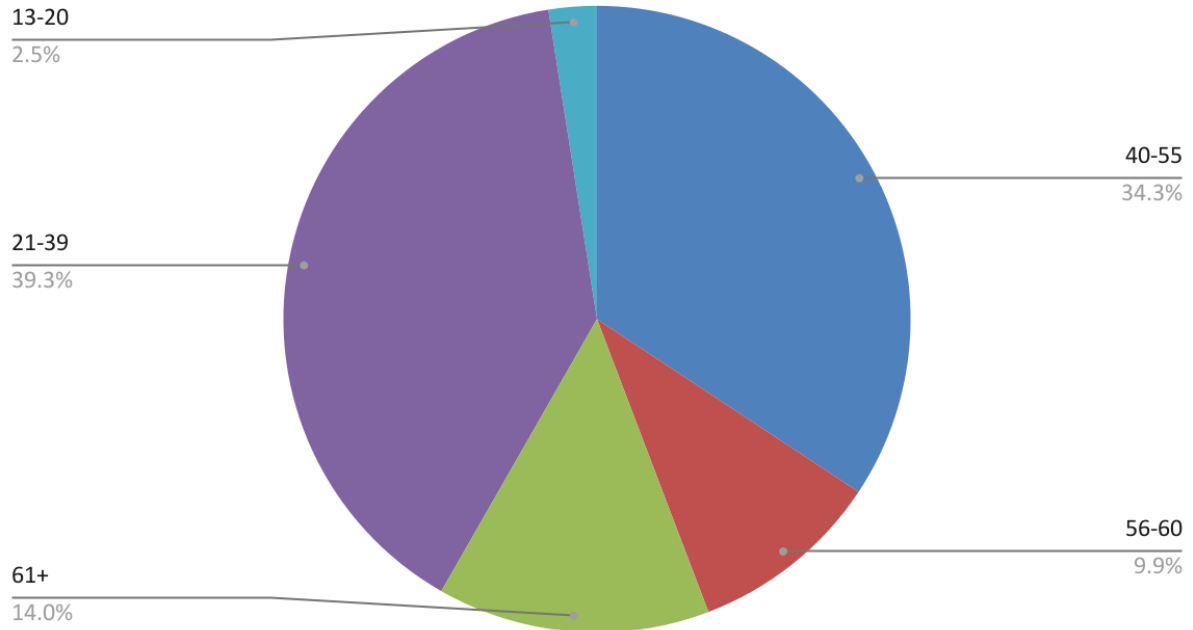
Please indicate your gender identity.



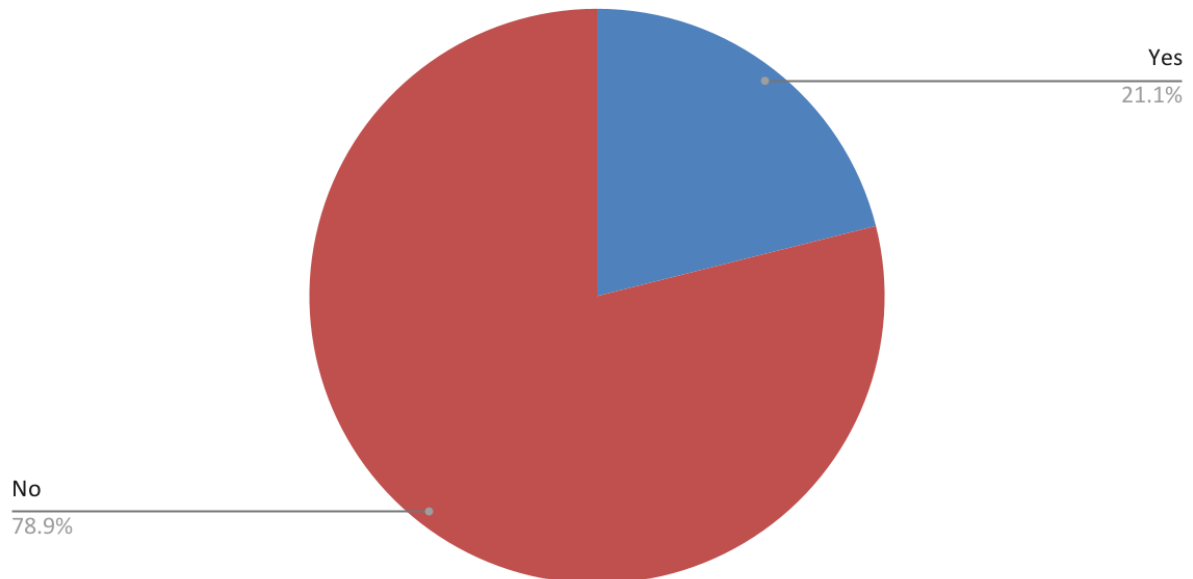
Please provide your current status.



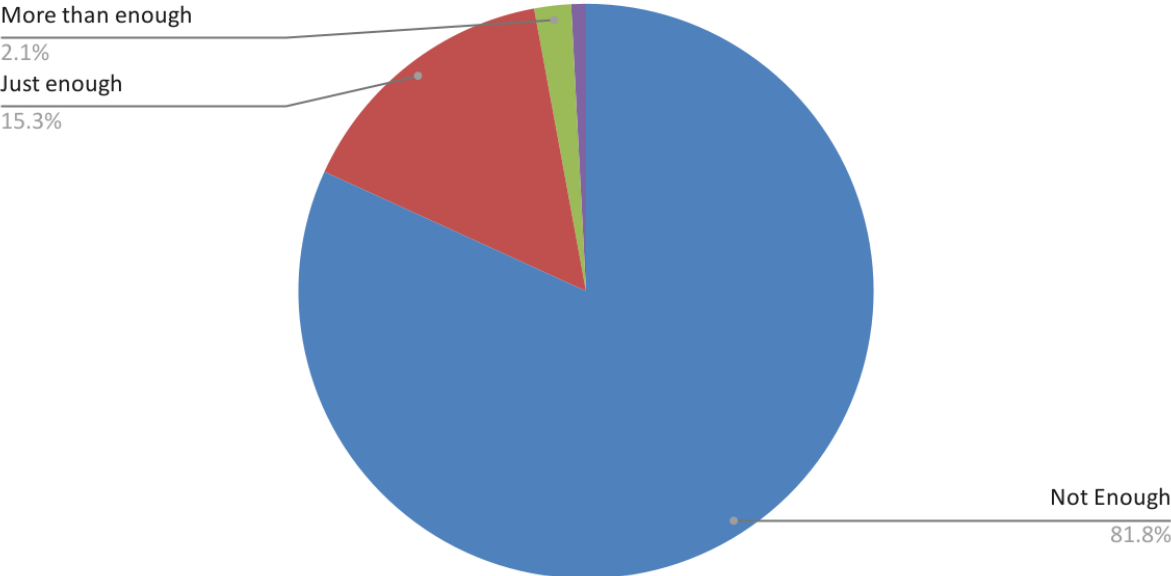
Please provide your age by category.



Are you a business owner in Pulaski or any surrounding nearby communities?

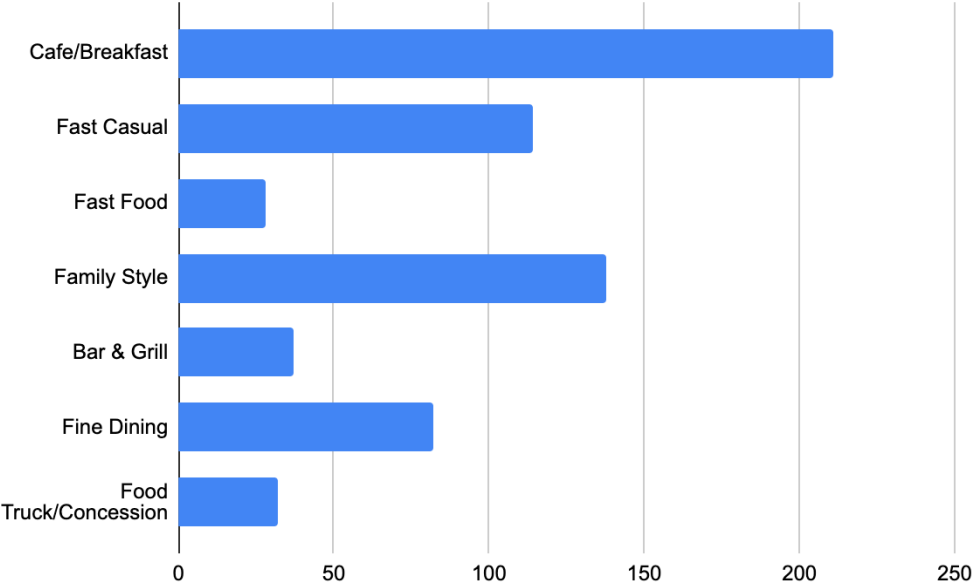


How Do you feel about the number of restaurants/eating establishments that Pulaski has to offer?

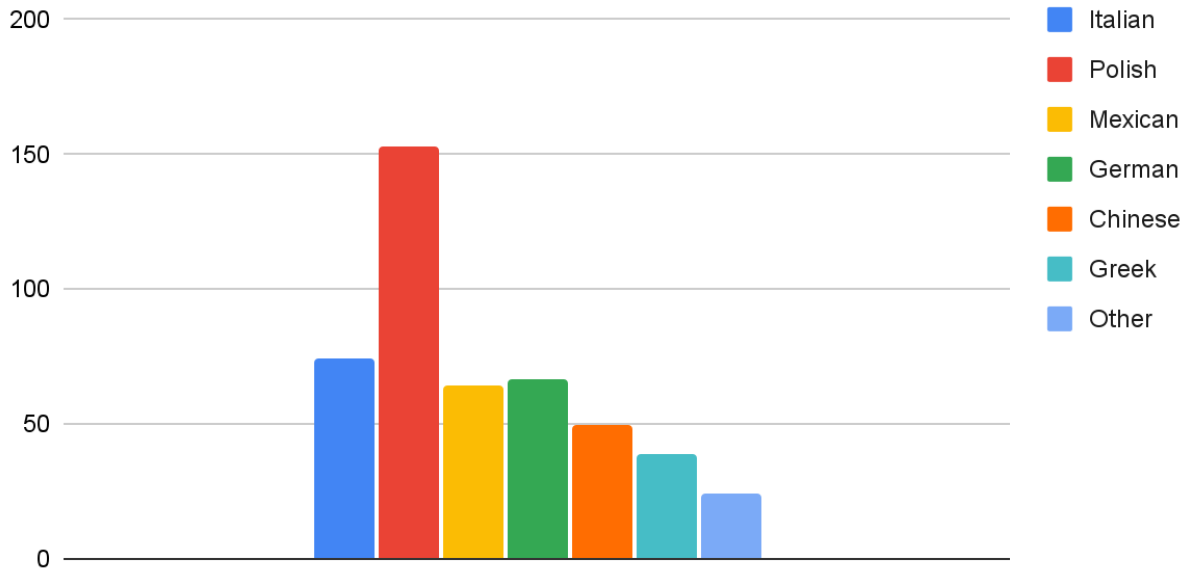


Top Three Types of Food Space Pulaski, Wisconsin is lacking.

- 1. Cafe/Breakfast
- 2. Family Style
- 3. Fast Casual



What type of ethnic cuisine would you believe Pulaski should have that would promote tourism and build business?

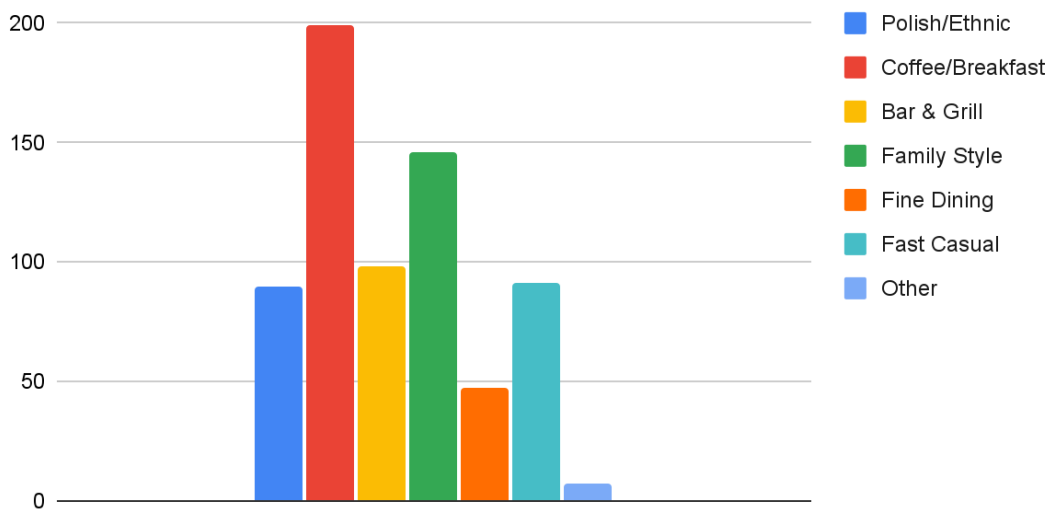


Top Three cuisines: Polish, Italian, German

8. Other Cuisine mentioned:

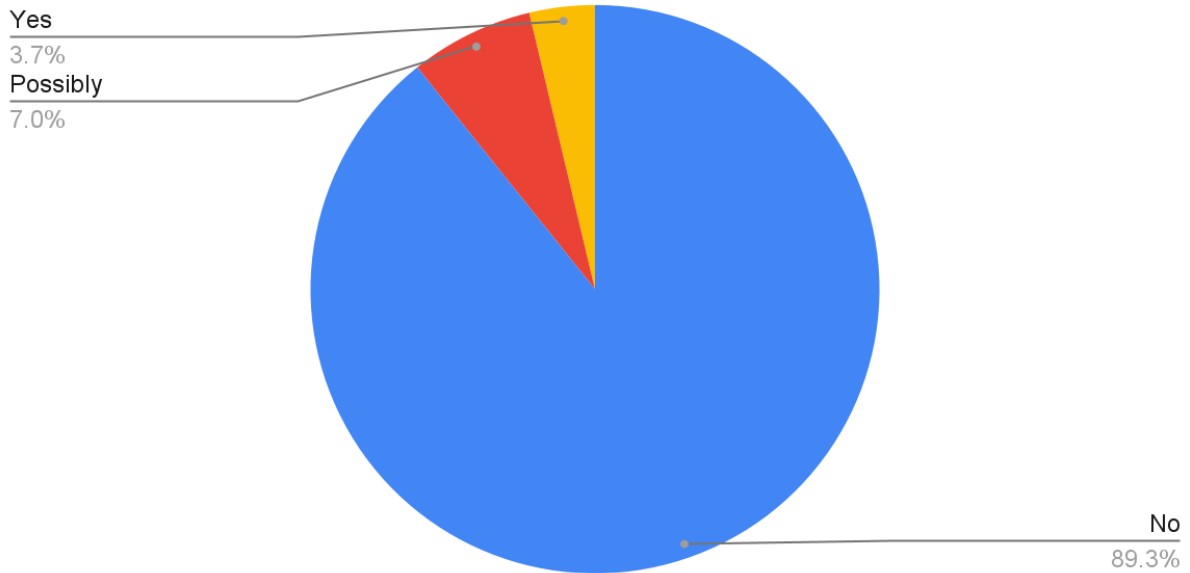
American, Indigenous/Indian, Brazilian, Southeast Asian, Indian, Belgian, Thai

If you could only choose three restaurants for the Barnyard Estates, please indicate which three would best for Pulaski?

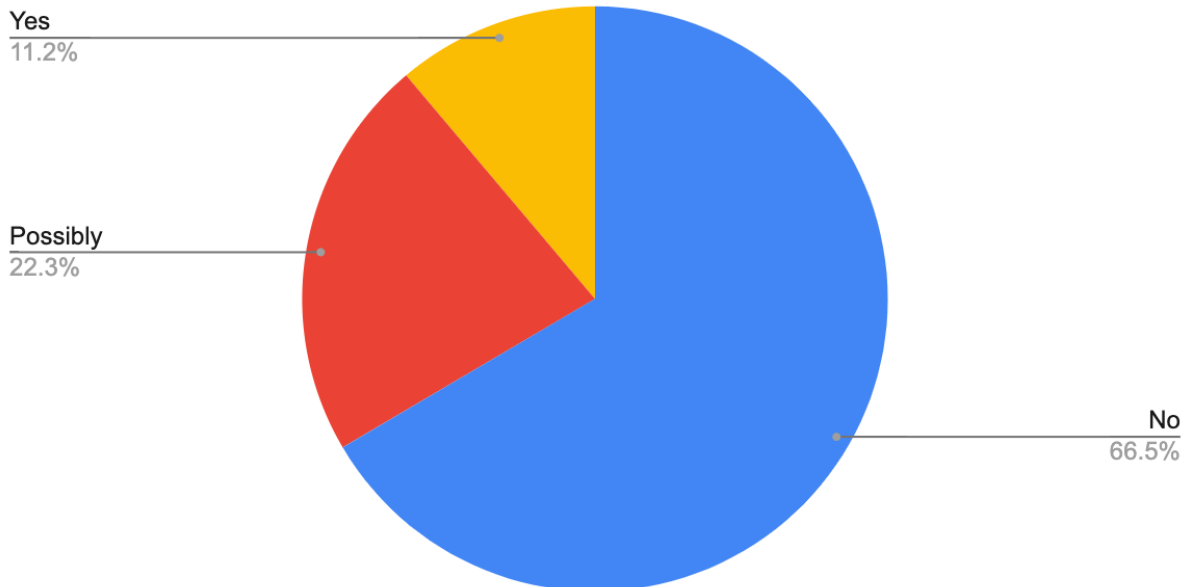


Top three Food Spaces: Coffee/Breakfast, Family Style, Bar & Grill

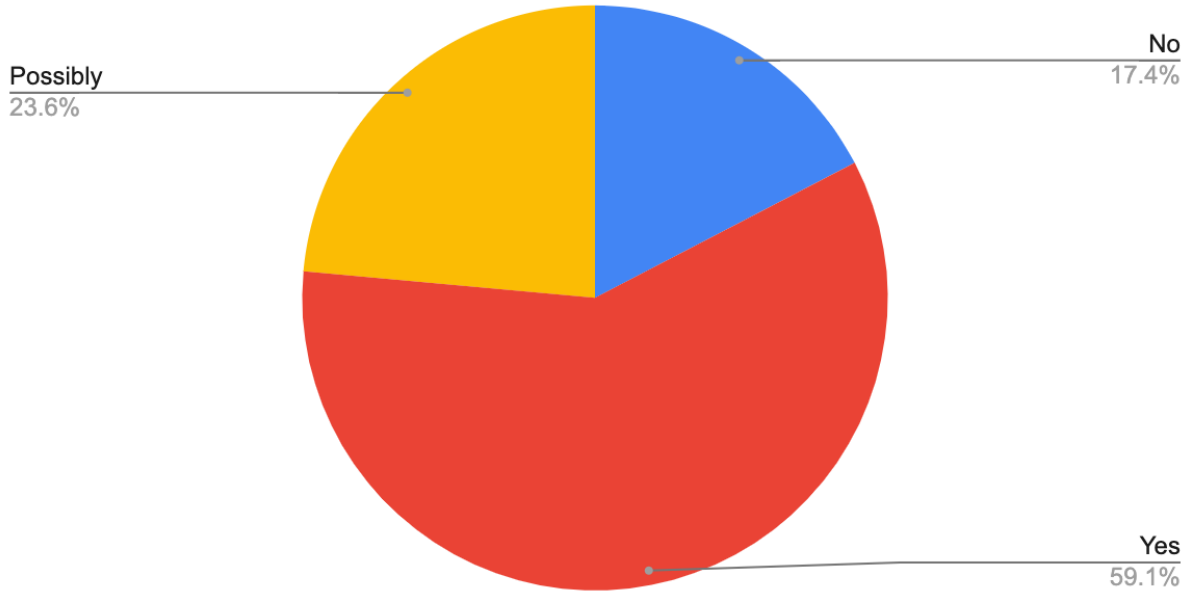
Do you know someone who has a niche in the baking or food service industry, that would be interested in renting a commercial



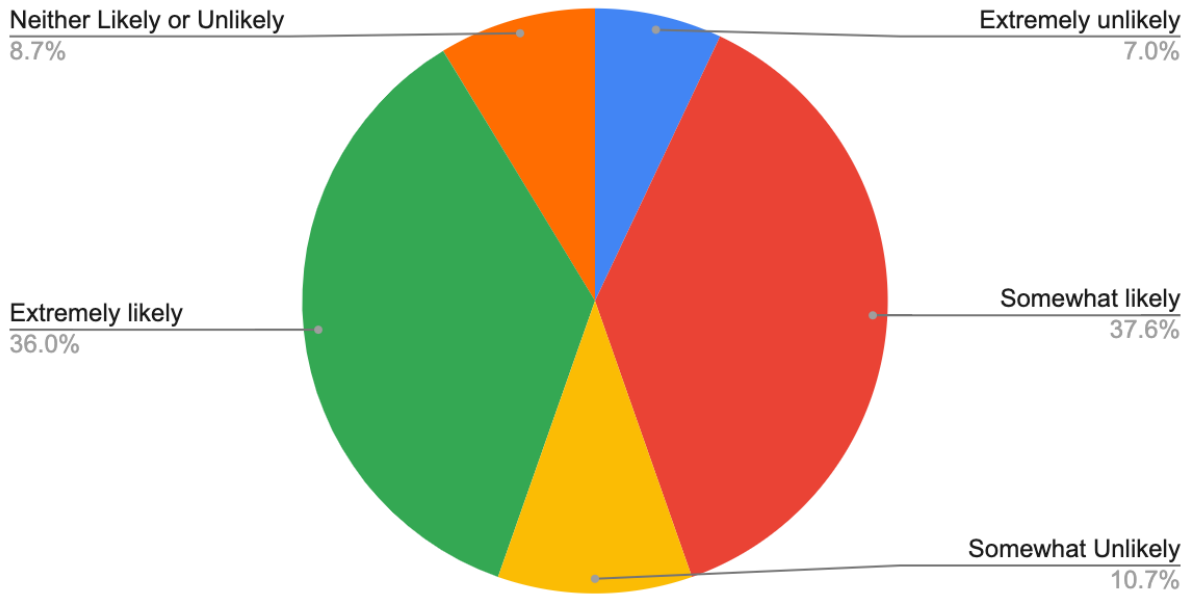
Would you or a family member be interested in utilizing or renting the shared kitchen for personal use, like canning pickl...



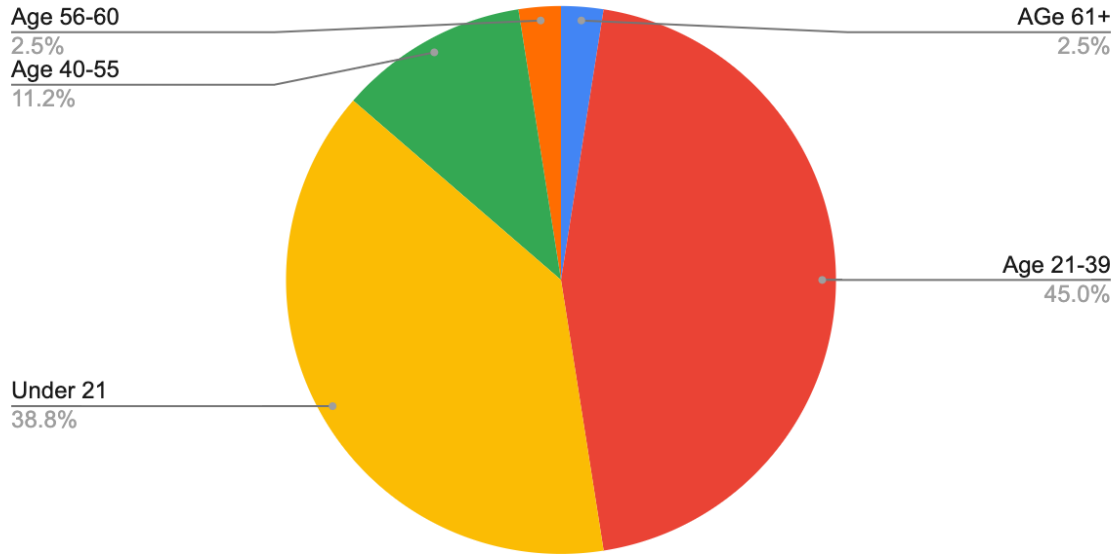
Would you be interested in attending (if offered) culinary, baking, crafting classes at the barnyard estates?



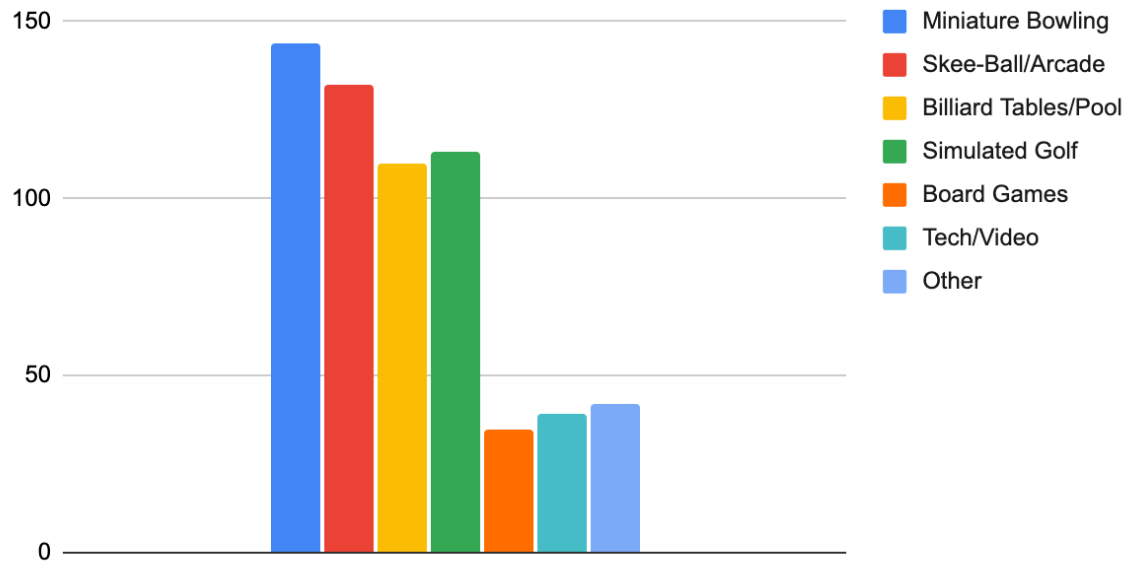
How likely are you or anyone in your household likely to use a recreational space within the barnyard estates?



What age group do you believe would benefit most from a recreational space that would include the above services esp...



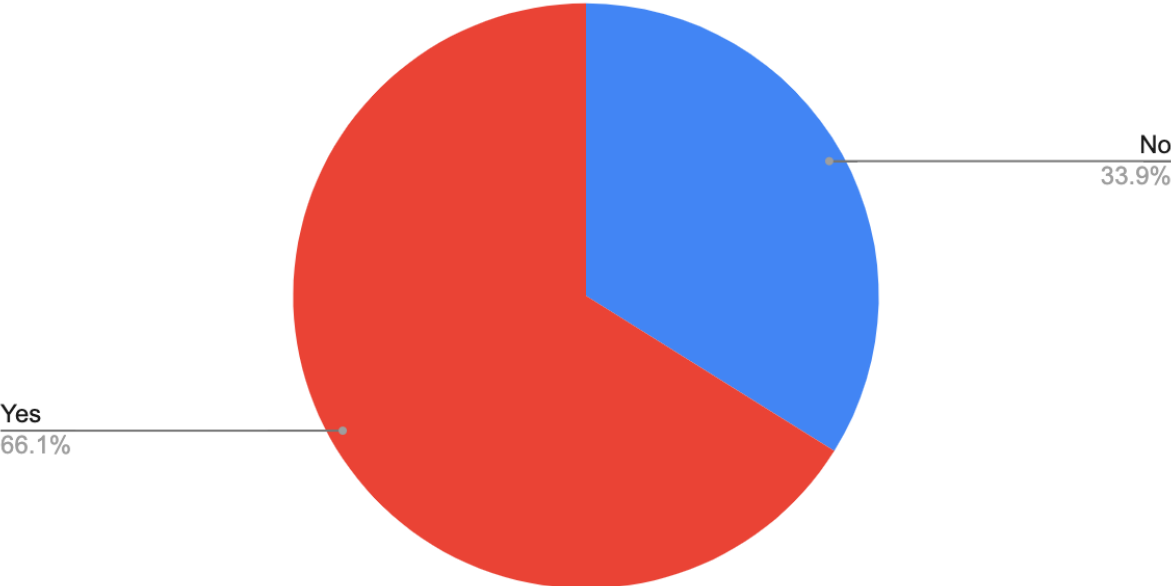
What Recreation Activities Would You or Your Family Members Participate In at the Barnyard Estates?



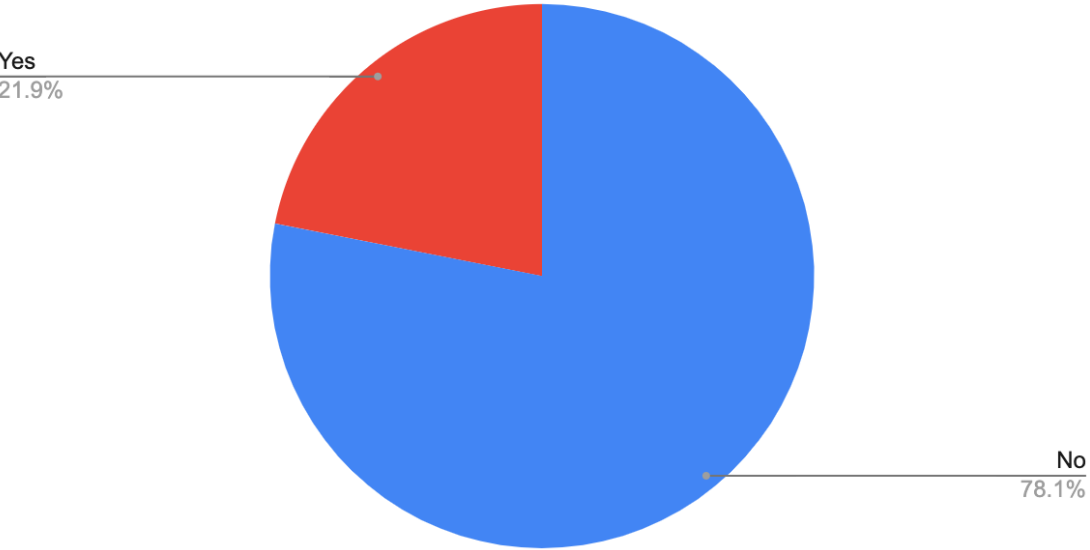
Top

three: Miniature Bowling, Skee-Ball/Arcade/Simulated Golf
 Comments: Bowling (reg.), Cornhole, Dartball, Roller Skating, Escape Rooms, Mini Golf, Indoor playroom/party space, Axe Throwing, Art/Gardening, Crafts, Music, Soccer Pool, Pickle Ball, Volleyball, Dance, Makers Space

Have you ever heard of a shared office space. A place where smaller businesses or organizations can come to work, utilize...

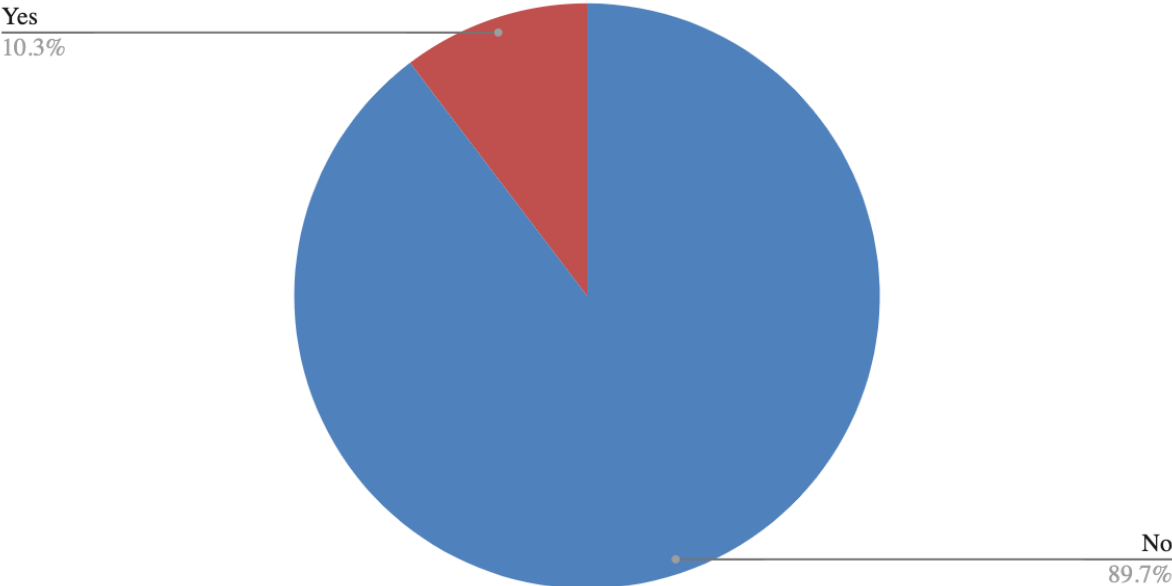


Could you or someone you know could benefit from a shared office space. Possibly a work-from-home employee, a solopr...

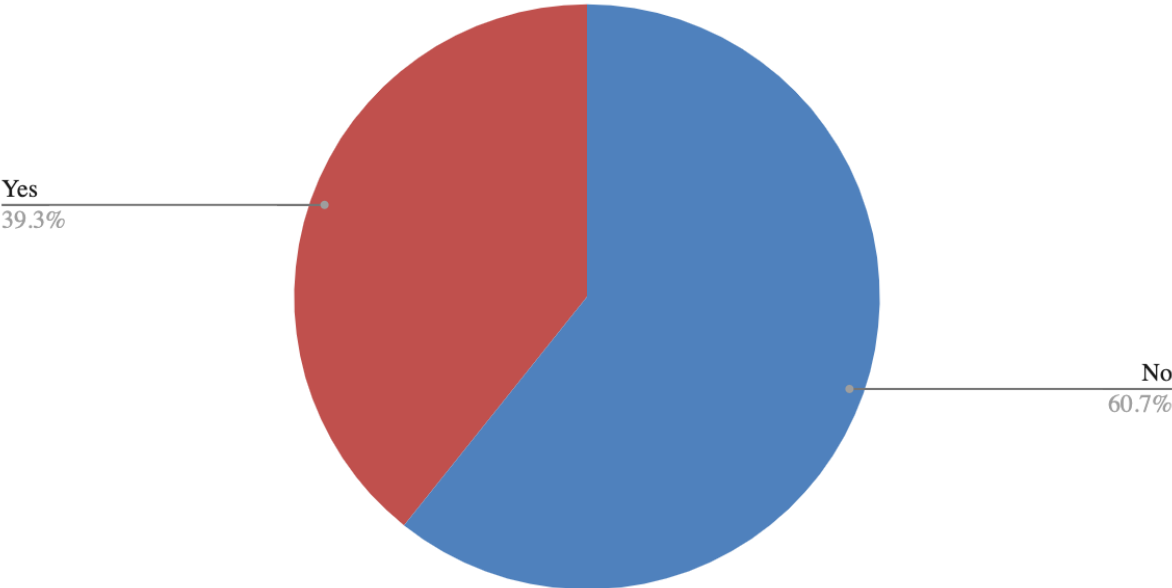


Comments/Ideas: (Bold more than one mention) **Accounting, Entrepreneurs/Small Business, Therapist**, Photography, **Realtor, WFH (Work From Home People)**, Office, Consultants **Remote Employee**, Graphic Design, Wedding Planner, **Financial/Insurance**, Software Development, Faith Based/ Church, Mental Health Outpatient Practice, Direct Sales, Tutors, Non-Profits

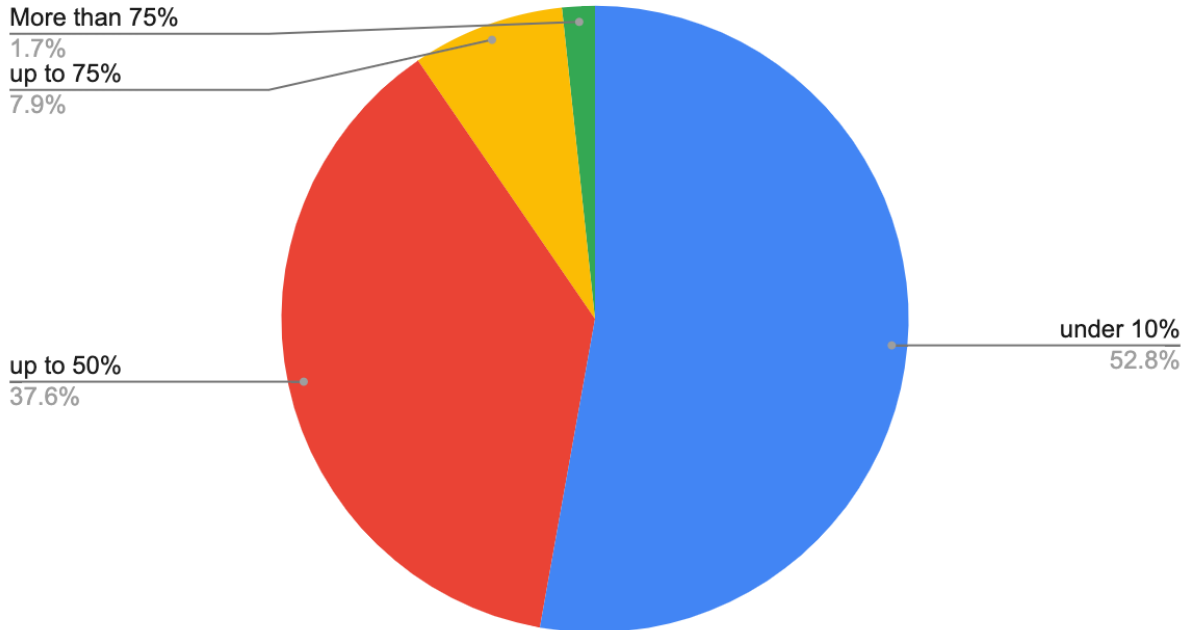
Do you believe that there are enough spaces/places/events in Pulaski, WI, for youth (age 13-18) to participate in or go to and enjoy time...



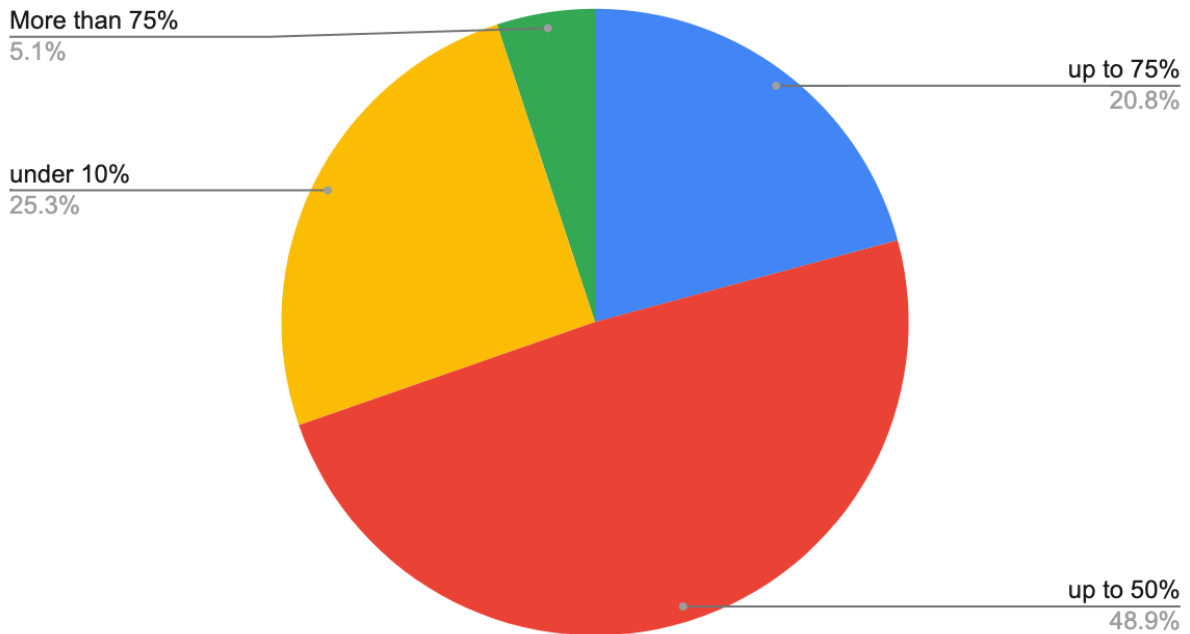
Have you ever had the need for an off-site meeting space, that may or may not include a presentation area or conference room for a busin...



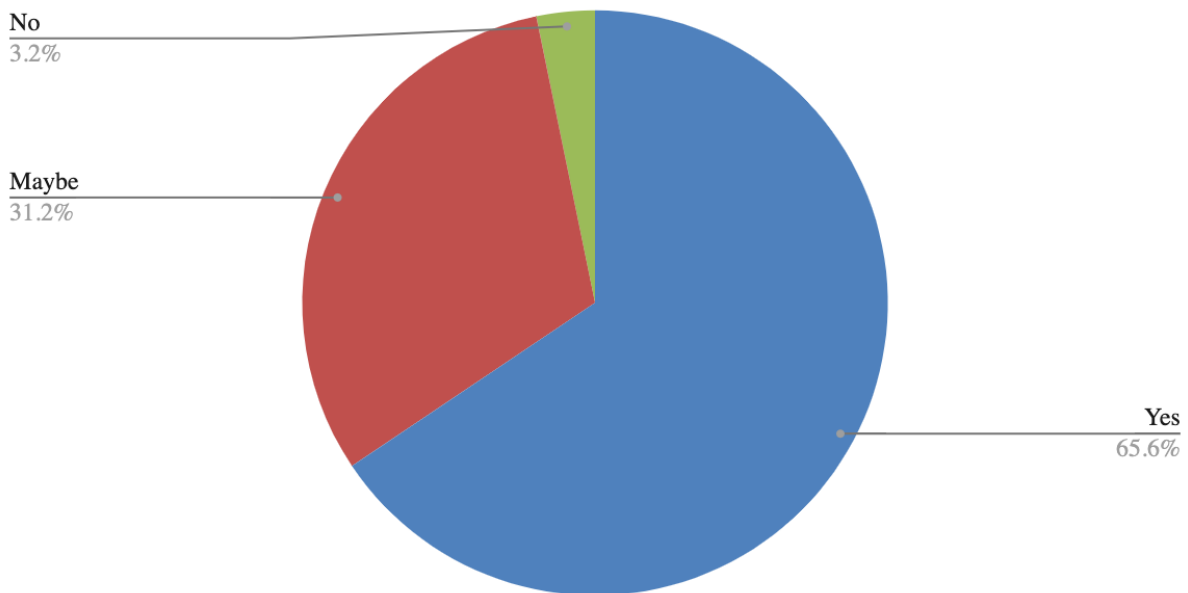
What percentage of products do you purchase locally?



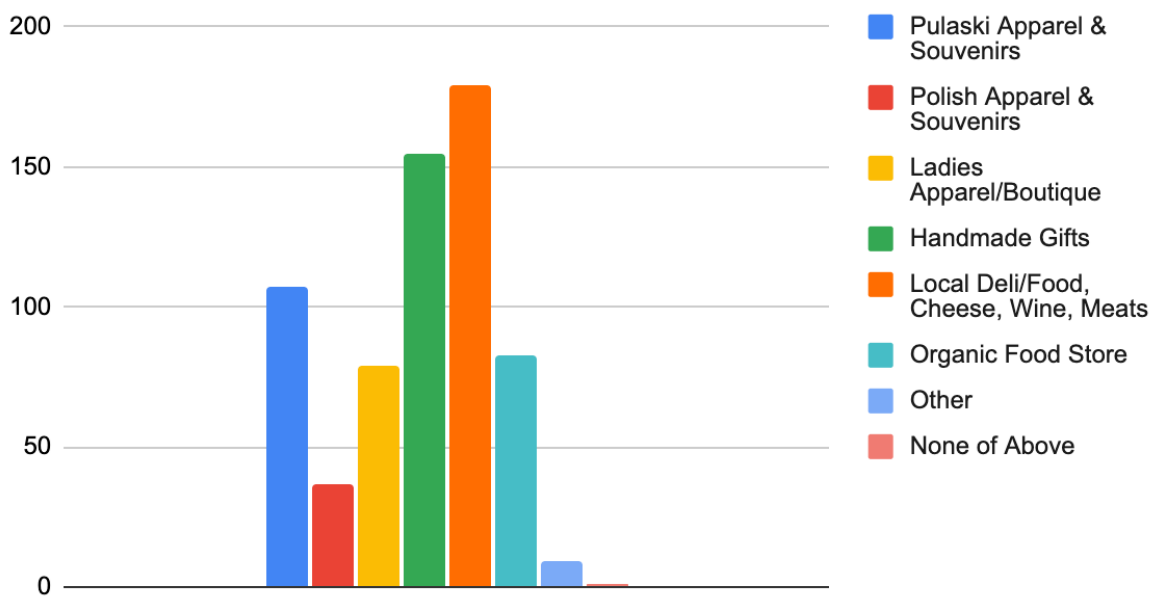
What percentage of products do you purchase online?



If there was a store that sold only local products (food, clothing, etc. would you make it a point to shop there?

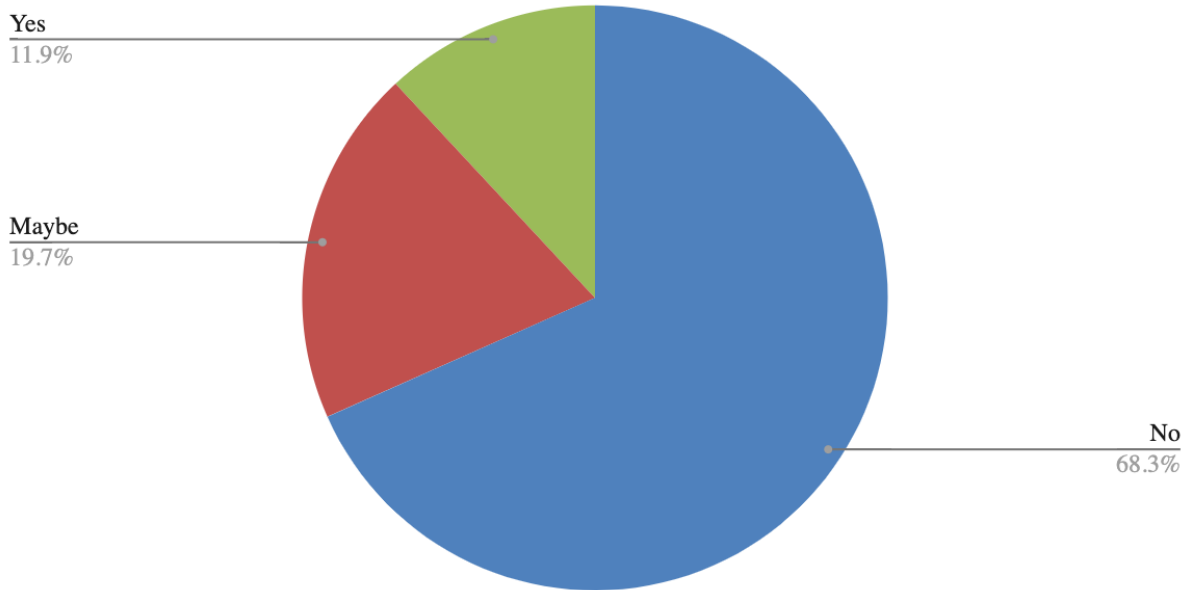


Which of the following locally made products would you like to see available for purchase at the Barnyard Estates?

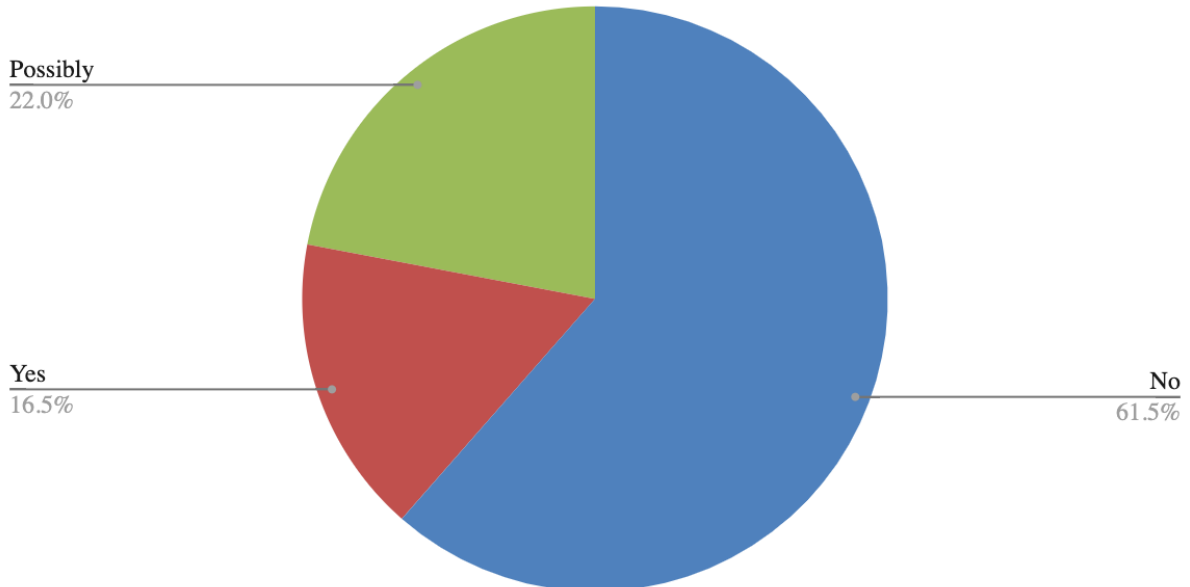


Comments: Car stuff, Pulaski Polka Days Apparel, Vape Shop, Western Theme Boutique

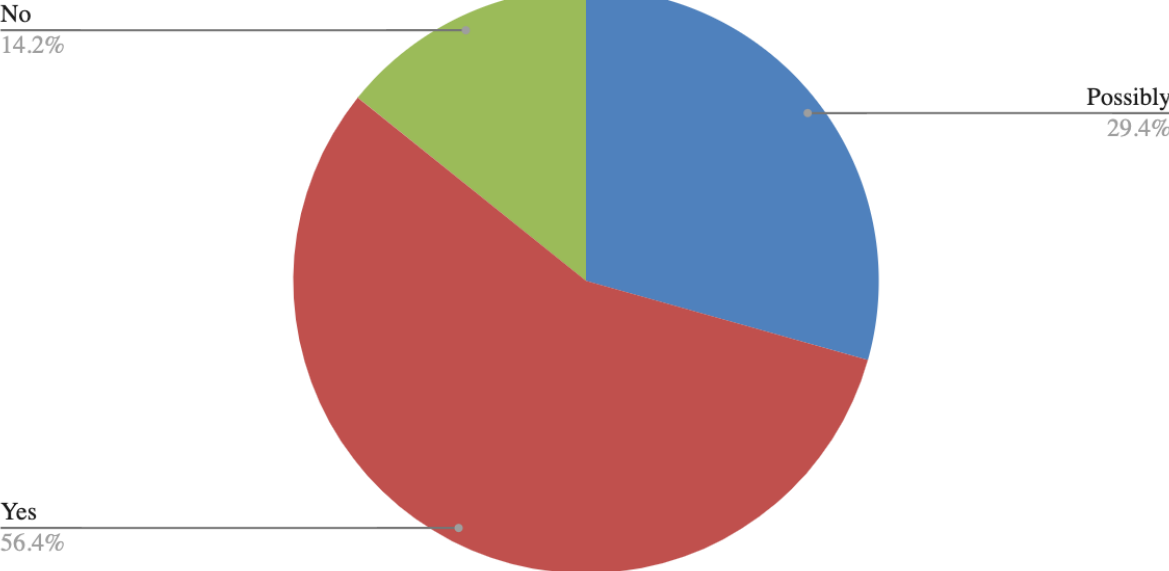
Do you know any locals who might be interested in selling products within the Barnyard Estates?



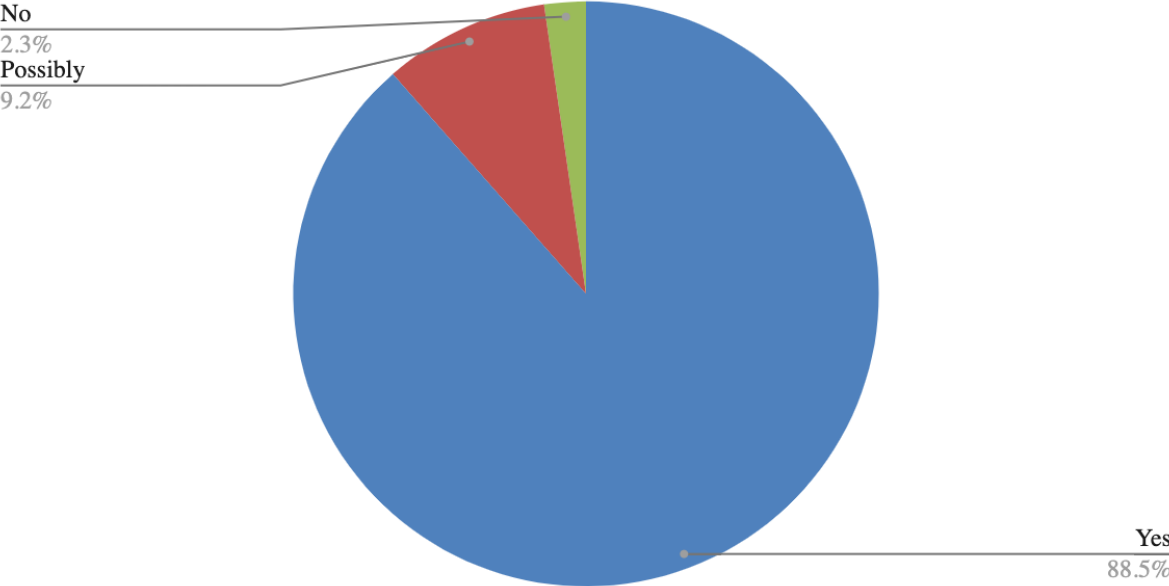
Do you believe that a non-profit group or business would have the need for a meeting, training or event space for up to 30 people?



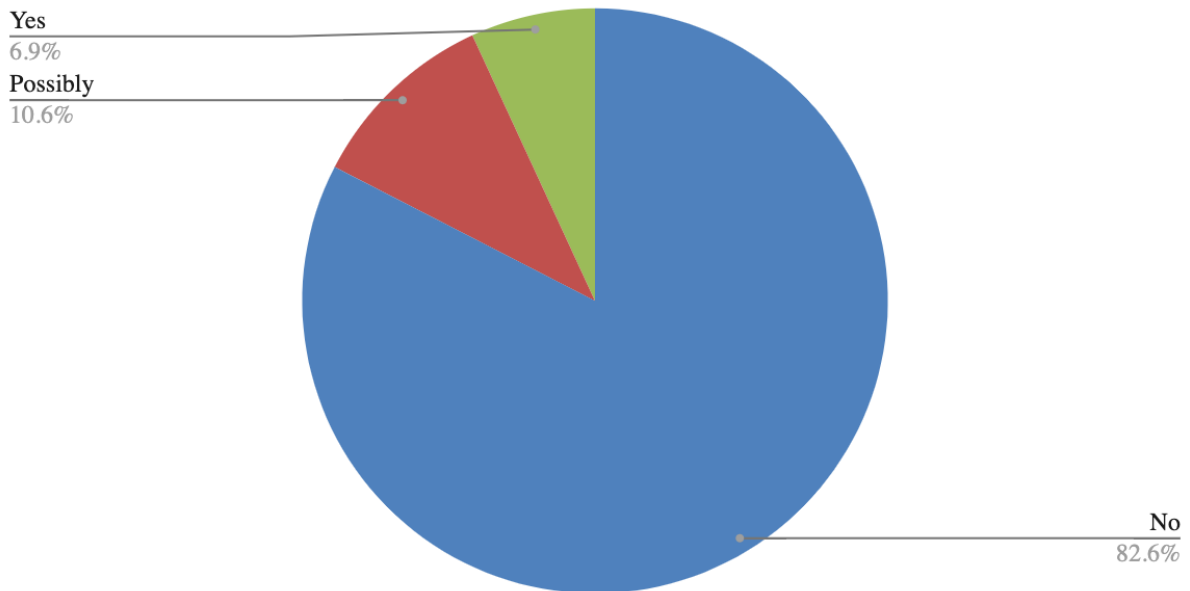
Would you ever utilize a space to hold birthday parties, baby showers, graduations, educational events for up to 100 people?



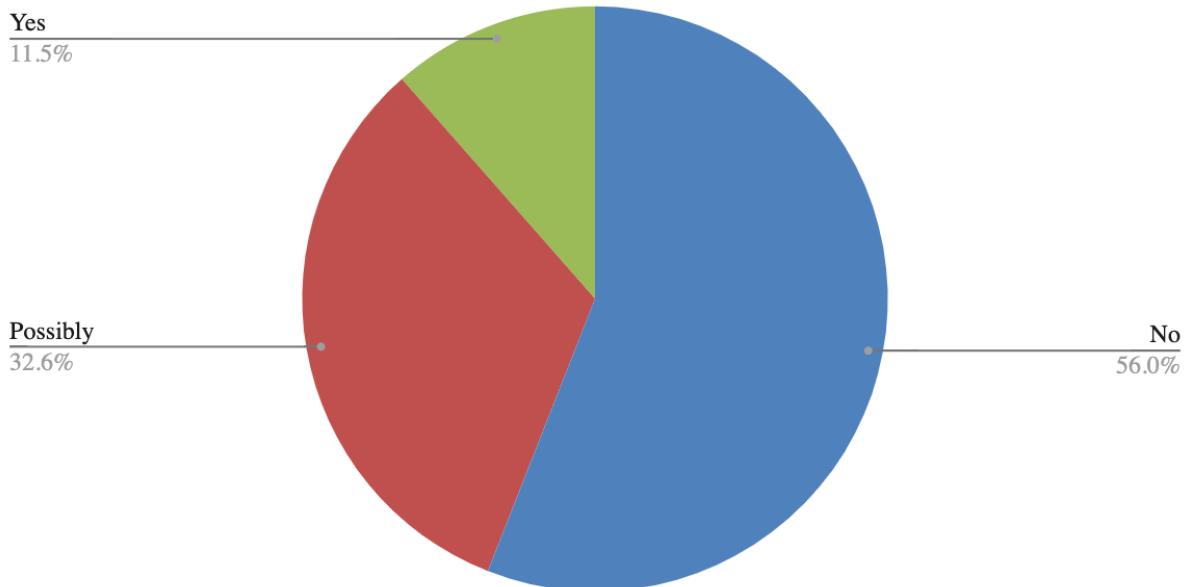
If the Barnyard Estates provided an event like an indoor or outdoor farmers's market would this be of interest to you?



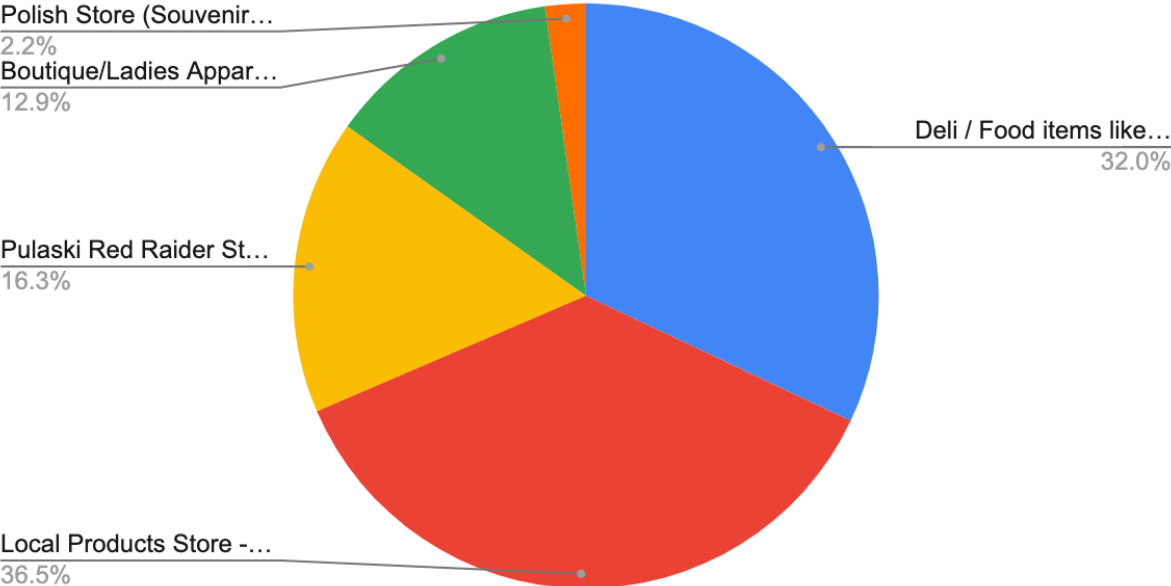
Do you have a need for a smaller storage space, climate controlled storage units if this was offered at the Barnyard Estates?



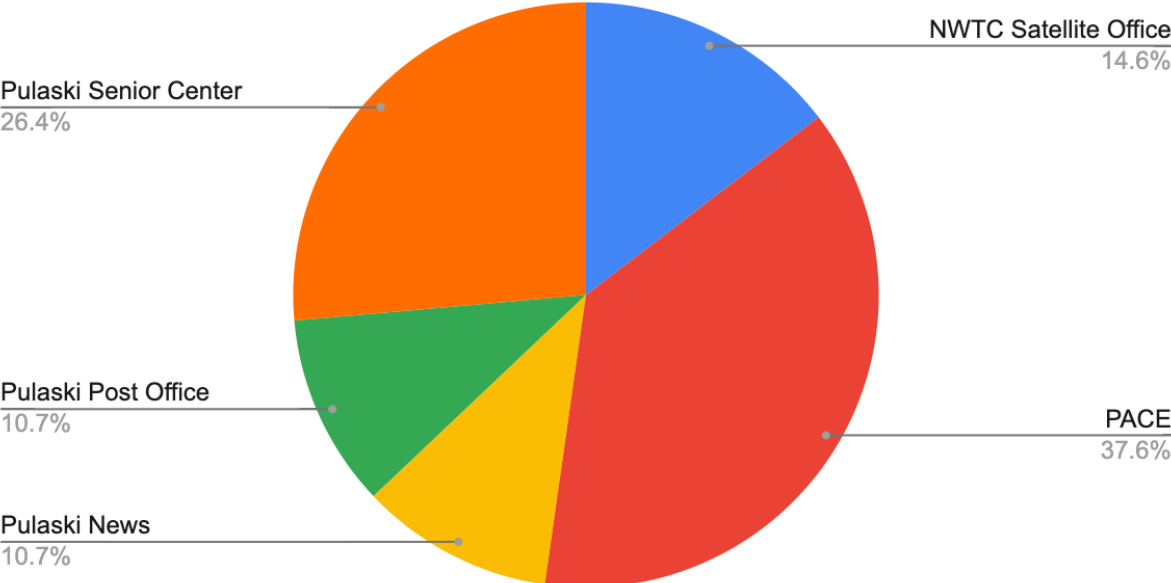
Would you be interested in a membership that provided you discounts on room rentals, shared kitchen, restaurant/food service?



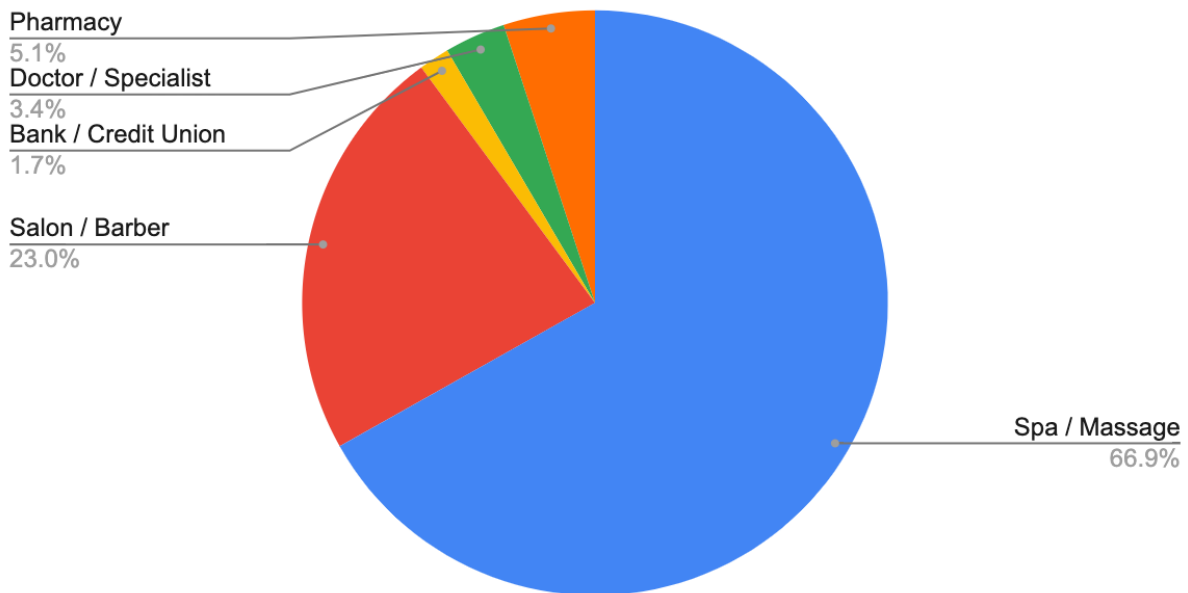
Out of these 5, what would you most want to see in the Barnyard Estates?



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Conclusion of Survey

The feasibility study aimed to gather data and conduct research to support the development of the Barnyard Estates project. The insights gained will shape the business plan, building design, funding, and marketing. Additionally, the study will provide essential data on community needs and desires to potential tenants.

The online survey was conducted through Promote Pulaski from November 22 to December 6, 2023, with 243 completed surveys. An EDDM was circulated to 15,000 households/businesses, and organic social media was used to promote the survey. The survey's margin of error falls within 4-8%, with a 95% confidence level.

The survey results, along with comments from the survey and the feasibility study groups, will be reviewed at a future meeting involving the Promote Pulaski Board of Directors, the Steering Committee, and Keller to determine next steps. An executive summary outlining the final recommendations and projected path of the Barnyard Project will also be provided.